

Lucas Silverman

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EDUCATION & HONORS

Indiana University, Kelley School of Business – Bloomington, IN
Bachelor of Science in Business

May 2028

Major: Accounting & Business Analytics

GPA: 3.98/4.00

Honors & Awards:

- **Kelley Ace Program:** One of less than 50 freshmen accepted to the Advanced Curricular Experience (ACE) Program, representing the top 2% of direct admit Kelley students.
- **Kelley Honors Program:** Selected to participate in the honors business curriculum focused on developing leadership skills.
- **Hutton Honors College:** Top 10% of class recognized for academic excellence, leadership, and community engagement.
- **Dean's Scholarship:** Awarded to the highest performing out of state students in the incoming class.
- **Founders Scholar:** Recognition awarded to IU Kelley School of Business undergraduates earning a 3.8+ GPA each semester.
- **Keith Childers Memorial Legacy Scholarship Winner:** Awarded for leadership, moral character, and community service.

WORK EXPERIENCE

Liftoff, Inc. – Laguna Beach, CA
Associate Financial Analyst

May 2025 – August 2025

- Developed a comprehensive performance and financial tracking tool for a new product launch, tracking 20 launch campaigns and highlighting product shortcomings to be addressed in future development and strategy efforts.
- Built and deployed a custom GPT model to analyze large volumes of sales and customer data, generating tailored incentive recommendations for existing customers and uncovering potential new business opportunities and revenue streams.
- Redesigned the sales prospect tiering framework to more effectively segment and identify high-potential new business targets.

Pacify Health, LLC – Laguna Beach, CA
Data Analyst Intern

June 2024 – August 2024

- Extracted and cleaned datasets from the application database using advanced Excel techniques.
- Converted raw data into key performance metrics and dashboards, outlining trends and overall performance.
- Developed dashboards in Mixpanel, monitoring product usage to provide the business with insight on customer behavior.
- Created Excel template to automate highly manual reporting processes, reducing employee's workload by 80%.

ForumPay – Laguna Beach, CA
Research Intern

June 2024 – August 2024

- Completed industry research on global cryptocurrency payment solutions, analyzing 20 competitors across the market.
- Evaluated more than 25 dimensions of comparison, including supported cryptocurrencies, digital wallets, and fee structures.

Laguna Niguel Racquet Club – Laguna Niguel, CA
Youth Tennis Instructor

June 2023 – August 2023

- Instructed campers in foundational tennis skills, techniques, and racket safety procedures.
- Designed and implemented skill-based drills for advanced players to support development and competitive preparation.
- Prepared detailed progress reports for parents, highlighting strengths, areas of improvement, and next steps.

GuRamen – Laguna Beach, CA
Lead Dishwasher and Inventory Manager

June 2022 – August 2022

- Led dishwashing operations in a high-volume restaurant environment.
- Improved kitchen efficiency by implementing more effective cleaning and organization processes.
- Organized and monitored inventory to ensure supplies remained stocked and accessible.

Seabutter Sushi – Laguna Beach, CA
Dishwasher and Busser

June 2021 – August 2021

- Maintained cleanliness and organization throughout kitchen and dining areas.
- Supported restaurant operations by managing dishwashing, bussing tables, and assisting with food preparation.
- Collaborated with team members to deliver efficient service in a fast-paced environment.

LEADERSHIP

K303: Technology and Business Analysis – Bloomington, IN
Peer Tutor

January 2025 – Present

- Selected to assist students with Excel modeling, business analytics, and course projects during live class sessions.
- Guided peers through problem-solving strategies while collaborating with the professor to support instruction.

INTERESTS

LA Clippers • Surfing • Guitar • One Piece • Tenet • Sushi