

BRIAN MEW

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MEWCO (MEW CONSULTING) (3 months)

San Clemente, CA

Owner / Principal

November 2022 – Present

- Provide best-in-class and bespoke fundraising, events, communications, and consulting services
- Lead fundraising effort, in collaboration with Dr. Edna Foa and Dr. Nathaniel Laor to train 44 clinicians in Prolonged Exposure Therapy to aid trauma victims in the Middle East
- Develop graphic and logo/brand designs to aid clients with rebranding effort
- Generate news articles, op-eds, prospectuses, and other written materials for clients

QUIMBY GROUP CONSULTING (4 years, 9 months)

Tustin, CA

Senior Communications Consultant

February 2019 – November 2023

- Orchestrated fundraising events and meetings for over a dozen clients
- Orchestrated internal and external communications for clients, including direct mail and digital, newsletters, press releases, annual and quarterly reports, video and website content; writing, proofing, and editing original content and overseeing content generated by team members
- Aided with client prospecting and coalition building, from community leaders to city chambers of commerce, non-profit organizations, elected officials, public affairs firms, political action committees, and more
- Consulted over a dozen public officials and candidates running for public office; led fundraising efforts to generate revenue and secure critical endorsements
- Maintained and consistently improved the accuracy of the data within our private CRM to ensure the Group had the information and systems in place to support successful operations
- Assembled and trained staff and volunteers to support our clients' various events, assigning projects to ensure both that events ran smoothly and that expectations were repeatedly exceeded

SOUTH ORANGE COUNTY ECONOMIC COALITION (1 year)

Mission Viejo, CA

Director of Advocacy & Government Relations

November 2022 – November 2023

- Wrote advocacy letters, discerned opportunities to join onto existing coalition letters, and attended public meetings to deliver remarks/comments on behalf of the organization
- Drafted and implemented Policies & Procedures for advocacy support, proactively identifying local issues, monitoring the activities of local chambers of commerce, developing topics, creating agendas, and arranging guest speaker engagements
- Developed and updated SOCEC's Advocacy Guidelines in consultation with Chair & Committee
- Produced newsletters, calls-to-action, op-eds, and other email communications to support the Chairman's goals and implementation of strategic plan
- Managed Econ PAC meetings and events; provided financial and budgetary reports for the Board

LINCOLN CLUB OF ORANGE COUNTY (3 years, 4 months)

Newport Beach, CA

Operations & Events Manager

September 2020 – November 2022

- Managed logistics for approximately 110 high-touch member events and meetings annually, including banquet galas, investor symposiums, community events, a monthly speaker series, business meetings, committee activities, holiday parties, socials/mixers, and fundraisers
- Oversaw office operations including accounting and bookkeeping procedures, monitoring committee budgets, preparing reports, invoicing members, reconciling errors, and tracking payments in programs such as QuickBooks Online, eMerchant, and Anedot

- Drove fundraising strategies and tactics at events that contributed to the Club's revenue goals
- Developed and executed the Lincoln Club's premiere member relations services, aimed at retaining existing members, acquiring new members, and growing the organization's network
- Prepared effective and substantive presentations and materials for use in committee and board meetings, including monthly legislative updates, and committee reports Assisted in the operation of four political action committees; two at the federal level and two at the state/local level
- Assisted in the operation (funds allocation, compliance letters, etc.) of four political action committees; two at the federal level and two at the state/local level

Operations Intern

February 2018 – February 2019

- Assisted with day-to-day operations for eleven committees within the Club focused on reviewing legislation and meeting with candidates seeking public office
- Created marketing materials for social media and used targeted ads to vastly improve the Club's reach on digital platforms to Orange County residents
- Conducted research on legislative topics and current events
- Aided with and improved the Club's internal organizational systems

ROCKET FIZZ (3 years, 5 months)

San Clemente, CA

Assistant Sales Manager

September 2014 – February 2018

- Created product displays, strategized effective merchandising, and implemented procedures to increase employee productivity and maximize revenue
- Interviewed, hired, trained, and coached junior sales associates to ensure new employees were connected to the goals of the business
- Managed social media accounts, generated marketing collateral, and coordinated promotions
- Oversaw prompt payroll processing and initiated opportunities for incentive-based compensation

EDUCATION

CHAPMAN UNIVERSITY (Class of 2025), *currently enrolled*

Candidate for *Executive Masters of Business Administration*

CALIFORNIA STATE UNIVERSITY, FULLERTON (Class of 2019), graduated cum laude

Bachelor of Arts – Communications; Entertainment & Tourism

ACHIEVEMENTS, HONORS & INTERESTS

- Board of Directors, California Republic Leadership Academy
- Fellow, Generation Liberty; Class of 2022; Issued by SPN (State Policy Network)
- Eagle Scout (Boy Scouts of America, Troop 737) and *Arrow of Light* Recipient
- Dean's Honors List (California State University, Fullerton)
- Currently enrolled in Chapman's Argyros Executive Leadership Program
- Extensive international travel experience
- Advanced proficiency in Microsoft Office (Word, Excel, Powerpoint), CRM (iDonate, Salesforce, Hubspot), and web/email automation software (Mailchimp, Constant Contact, NationBuilder)
- Languages spoken: English (primary) and Spanish (basic working proficiency)